



MetalForm China
中国国际金属成形展览会
www.china-metalform.com

September 19~22, 2017
Shanghai World Expo Exhibition & Convention Center (SWEECC)

MetalForm China 2017

The Post-Exhibition Report



金属成形展



中国锻压网



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中国锻压协会 | 锻造 | 冲压 | 钣金制作 |
Confederation of Chinese Metalforming Industry

Letter of Thanks

Dear Exhibitors,

Thank you cordially for your participation in MetalForm China 2017 exhibition in Shanghai on September 19~22, 2017.

We would like to send this post-exhibition report to you. Because the macro economy is not very good, we reduced exhibition area this year. But we still exhibited the latest products and leading technology in metal forming industry. This attracted lots of domestic and foreign trade visitors to the exhibition venue. Thanks to your support and understanding, MetalForm China 2017 was successfully held and got a great success.

MetalForm China is the only professional show of forging, stamping and fabricating in China. It covers the whole chain of metal forming, including machineries, die & tooling, automation, auxiliary devices, raw materials and metal formed parts, etc. It aims at offering one-stop services to all metal formed parts producers. We know clearly that MetalForm China still has a long way to go and still need your continued support.

During MetalForm China 2017, about 265 exhibitors from 11 countries, as well as more than 12,643 professional visitors from 25 countries and regions attended this fair. The exhibition area reached 20,000 m². At the exhibition site, we launched some supporting activities for exhibitors as below:

- Enterprise Intelligent Construction Forum for Forging, Stamping and Fabricating. There were 65 lectures of latest technology and equipment released.
- Outstanding Equipment Suppliers Recommendation. About 29 products of 21 exhibitors were recommended.
- “Shen Gong (Masterpiece)” Metal Formed Parts Awards. There were 44 metal formed parts from 50 exhibitors to be awarded.

Meanwhile, two international congresses were held concurrently by CCMI in September. More than 750 business decision makers from 24 countries and regions attended these congresses.

- 22nd International Forging Congress (Hangzhou, September 17-22, 2017)
- 19th ICOSPA Congress (Suzhou, September 19-22, 2017)

As a professional exhibition team, we serve you wholeheartedly as always. Moreover, CCMI possesses a leading experts group and powerful media resources, such as its professional magazines: Fabricating (Monthly), and Forging & Metalforming (Semimonthly), its China

Metalforming Net, Official Wechat, Exhibition Newsletters, and Members' Newsletters, etc. Every year, CCMI holds more than 80 conferences and seminars throughout China, and participates in more than 20 famous domestic and international exhibitions. We promote our exhibitors and exhibition through all these ways throughout the year. In order to attract more target visitors, we will do more publicity activities and offer more opportunities to advertise exhibitors.

The next exhibition, MetalForm China 2018 will be held in Guangdong Modern International Exhibition Center, we sincerely invite you to participate in this exhibition.

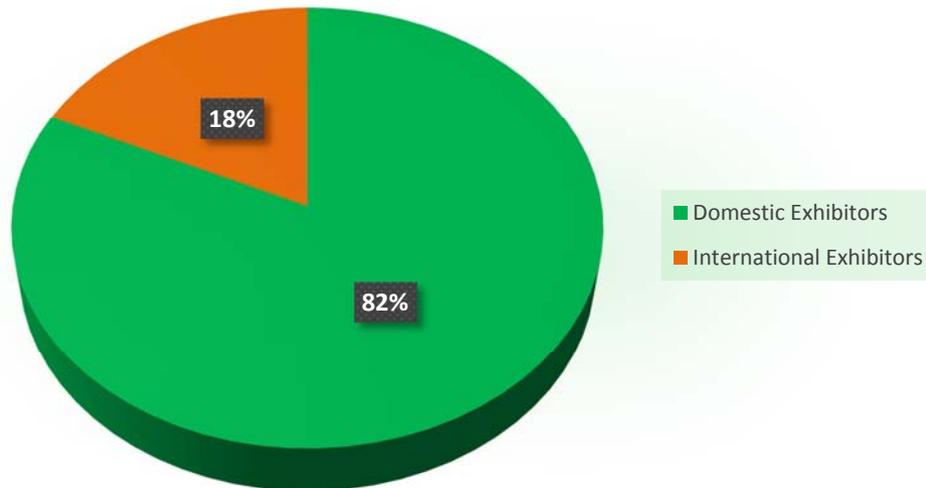
Thank you again for your participation, we wish your business is booming!

Exhibition Department
Confederation of Chinese Metalforming Industry (CCMI)
November 6, 2017

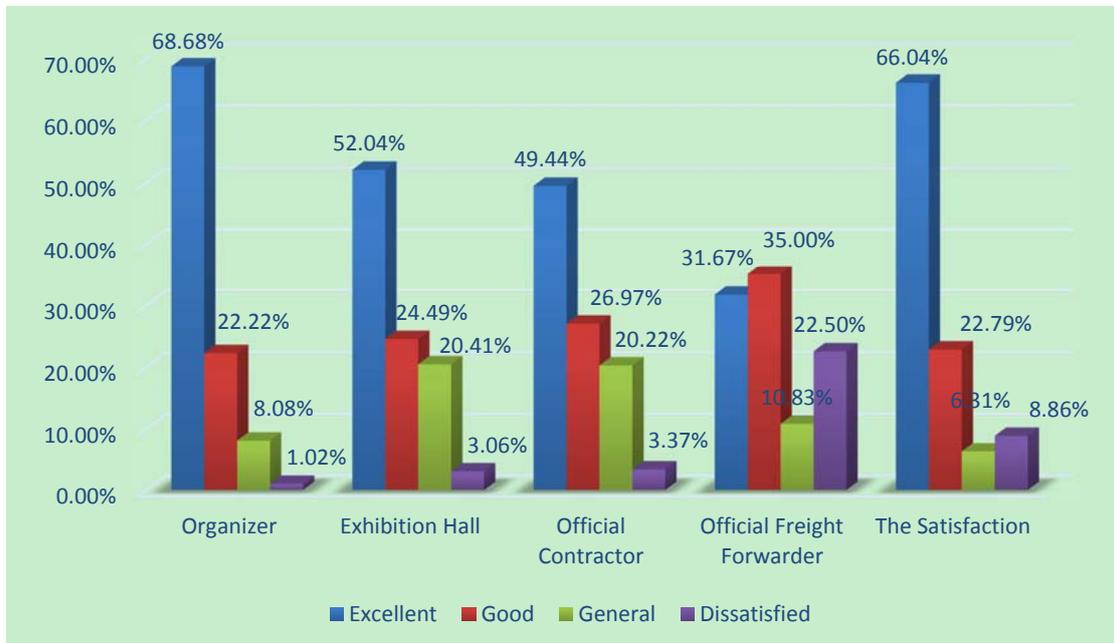
1. Exhibition Profile

A. Exhibitors Statistics Analysis

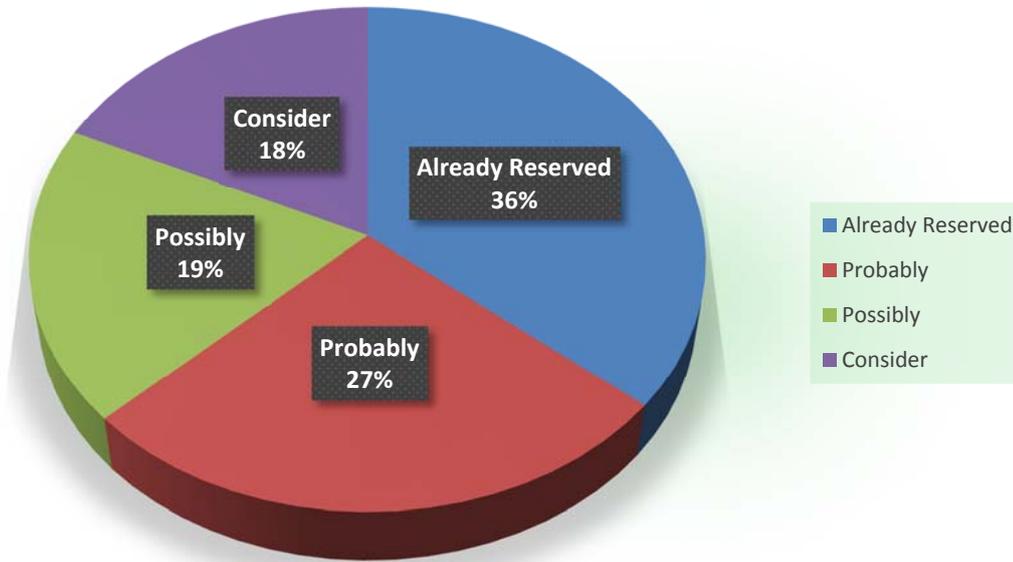
Total Number: 265, including International Exhibitors (Covering the United States, Germany, Russia, Spain, Switzerland, Italy, Japan, India, South Korea and Taiwan, etc.): 48, Media: 10.
 Exhibition Space: 20,000 m²



B. Exhibitors Satisfaction Survey

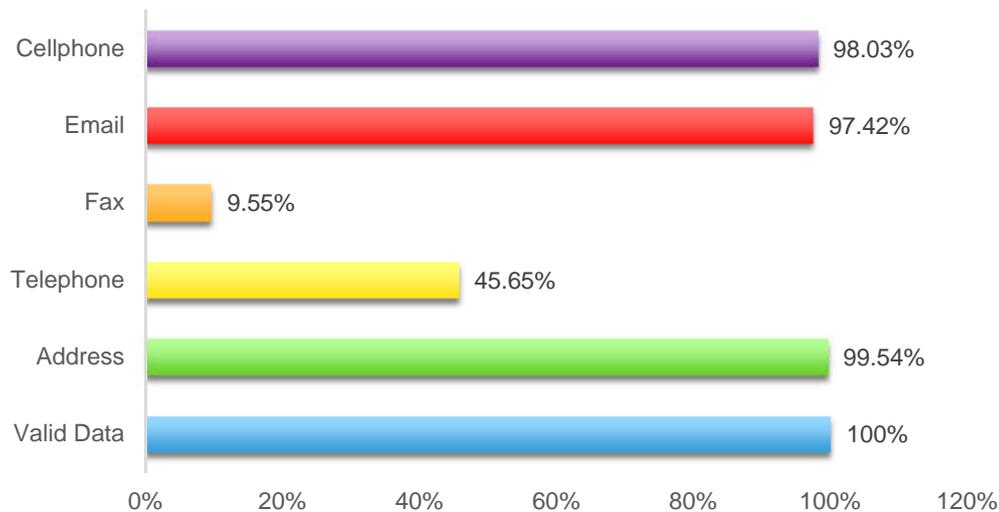


C. Pre-registration of MetalForm China 2018

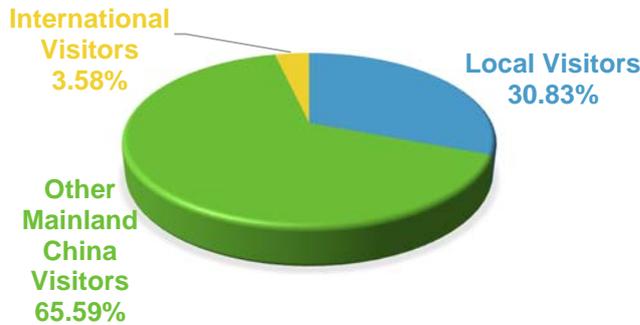


2. General Visitors Situation

According to the statistics, after sorting out the data, we found that the actual valid data reached 9,550 pieces, excluding invalid data such as retirees and redundant data. Meanwhile, the quality of visitors' contact information has improved. Approximately 58.41% of the visitors provided at least five contact information, and all visitors provided at least one contact information.



Visitors came from all over the world to this exhibition. It attracted a total of 9,550 visitors. There were 9,208 domestic visitors (Accounting for 96.42% of the total number) and 342 international visitors (Accounting for 3.58% of the total number). Among the visitors, 30.83% were from host city and 69.17% came from other regions.



A. Overview

Region Division. In this document, we use the following parts to clearly define the source of visitors:

East China: Shanghai, Zhejiang, Jiangsu, Anhui, Shandong, Fujian, Jiangxi

North China: Beijing, Tianjin, Hebei, Shanxi, Inner Mongolia

South China: Guangdong, Guangxi, Hainan

Southwest: Sichuan, Chongqing, Guizhou, Yunnan, Tibet

Northeast: Heilongjiang, Jilin, Liaoning

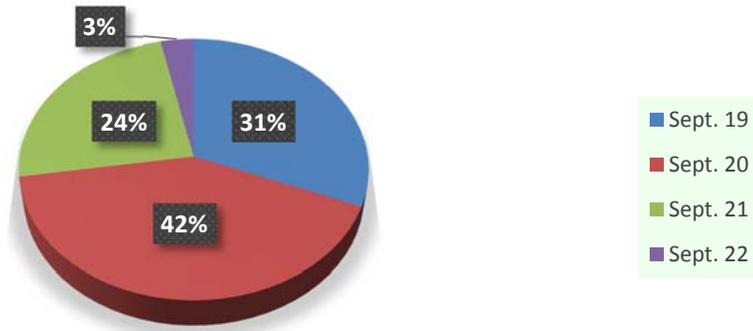
Northwest: Shaanxi, Gansu, Qinghai, Xinjiang, Ningxia

Central China: Hunan, Hubei, Henan

B. The Arrival Situation of Everyday

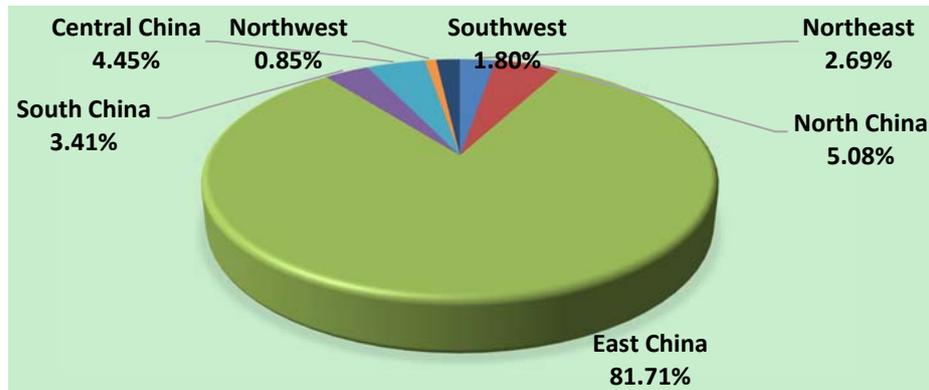
Date	Total Arrival Times	Total Arrivals	Total New Arrivals	Percentage of New Arrivals
2017-9-19	4132	3182	3182	100.00%
2017-9-20	5338	4251	3830	90.10%
2017-9-21	2814	2469	2269	91.90%
2017-9-22	359	344	327	95.06%
Total	12643	10246	9608	93.05%

Proportion of the Arrivals Everyday

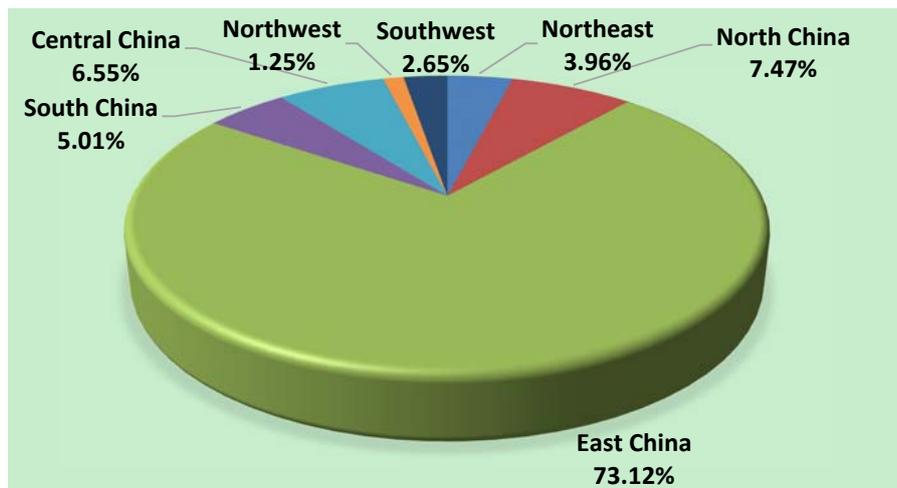


3. Analysis of Visitors' Locality

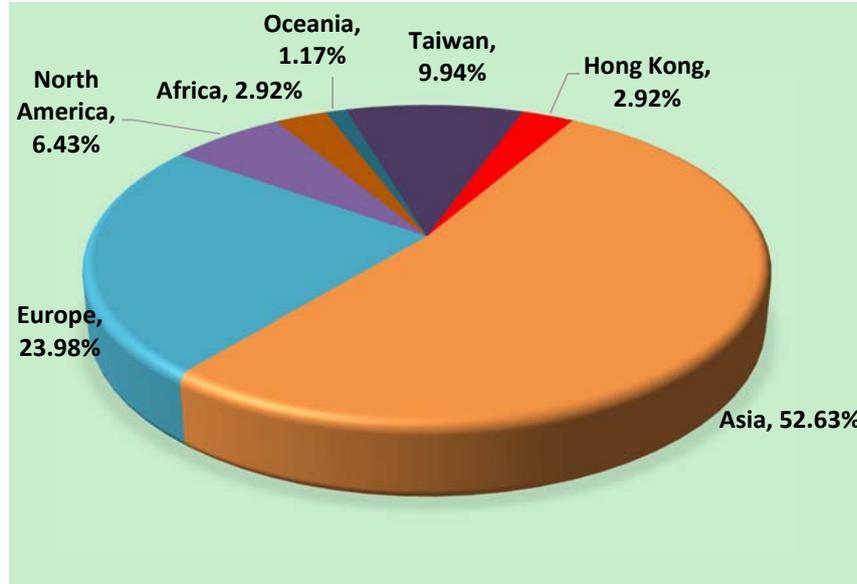
A. The Source of Visitors' Region



The Source of Visitors' Region (Not Including Local Visitors)

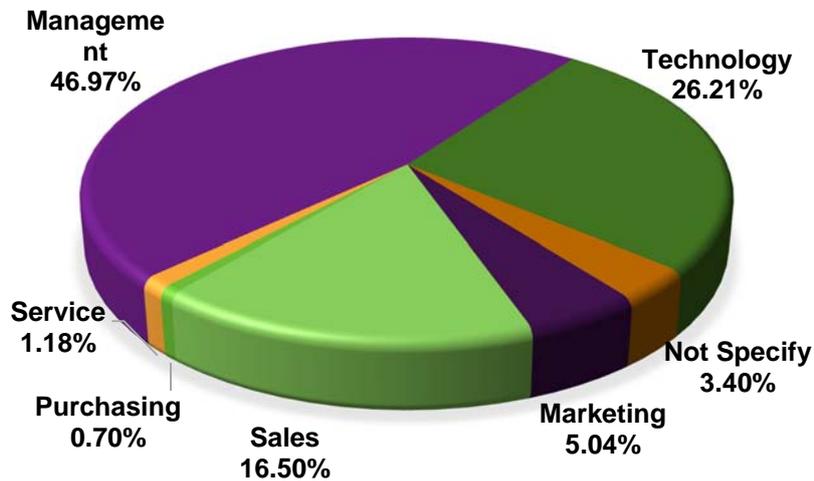


B. Origin of Visitors from Abroad

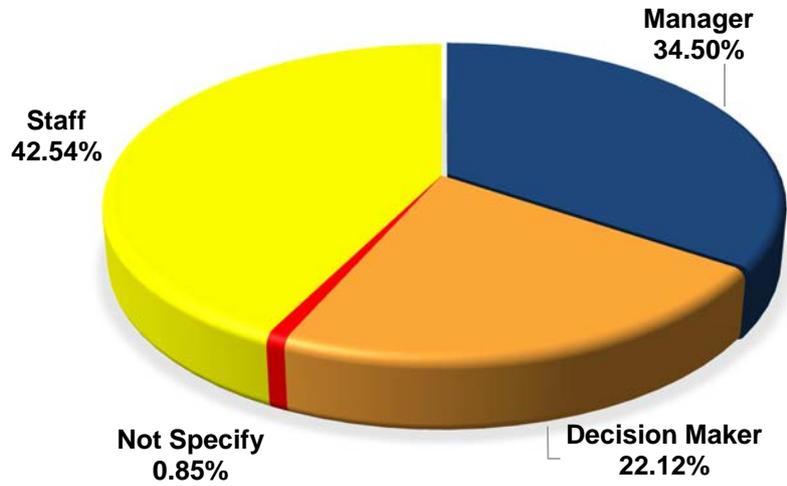


4. Analysis of Visitors' Department and Position

A. Classified Statistics of Visitors' Department

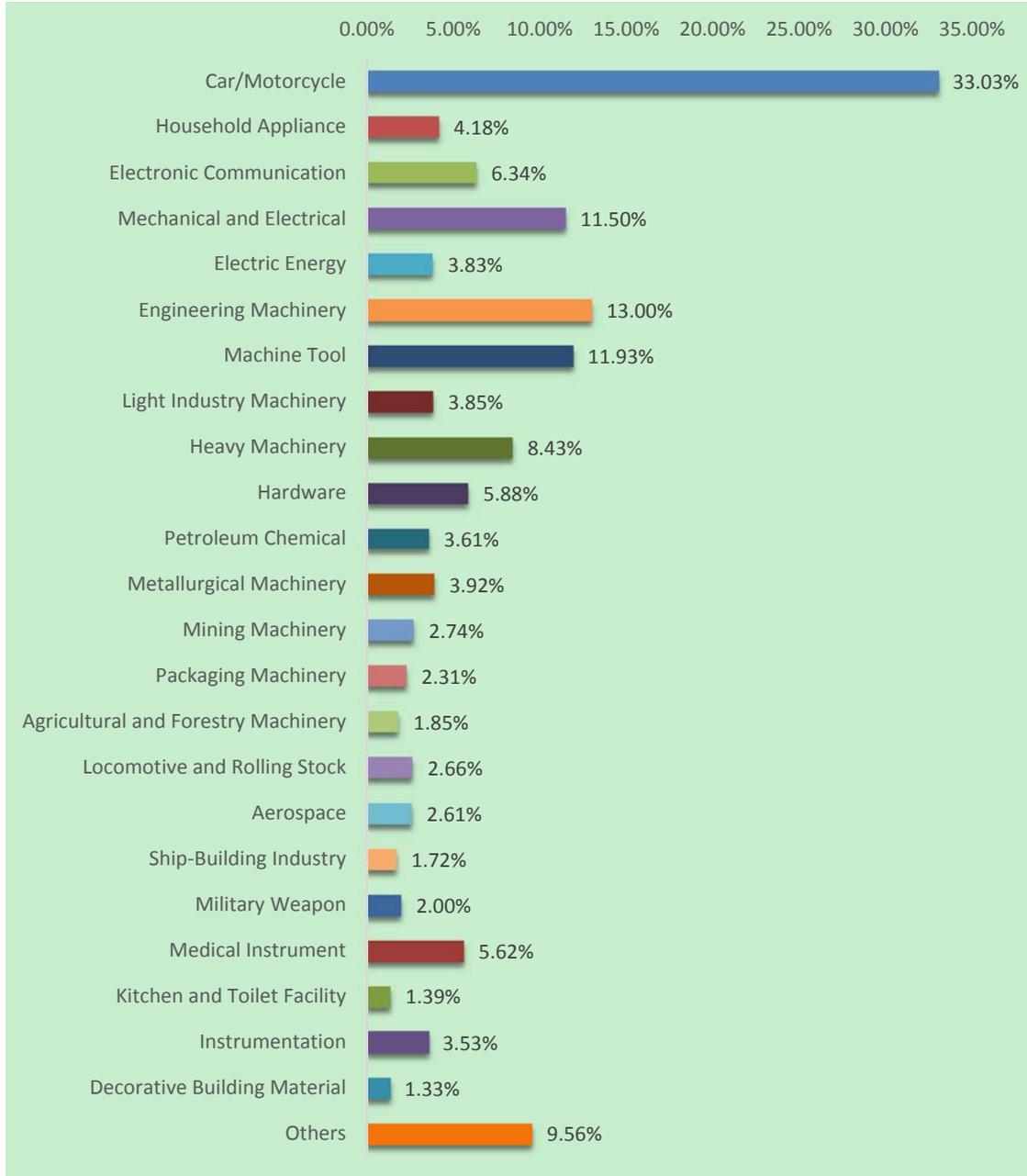


B. Classified Statistics of Visitors' Position



5. Analysis of the Questionnaires by Visitors On Site

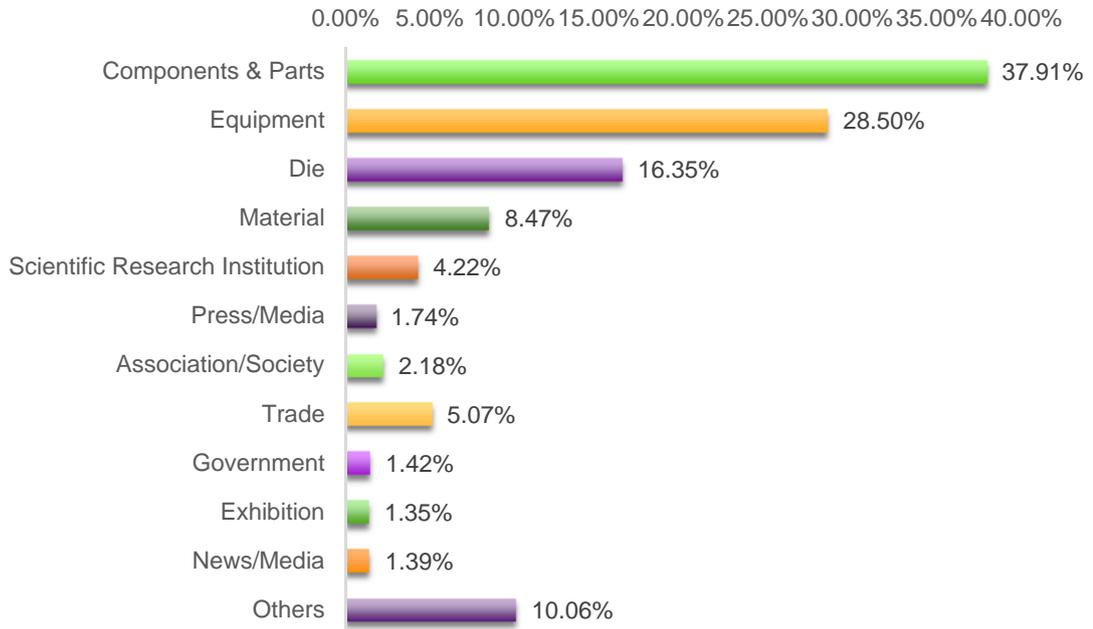
A. Nature of the Company



The total visitors for this survey were 7,349, of which 7,301 answered the above questions.

The percentage was based on the number of visitors who answered these questions and the total percentage was beyond 100% due to some visitors made multiple choices.

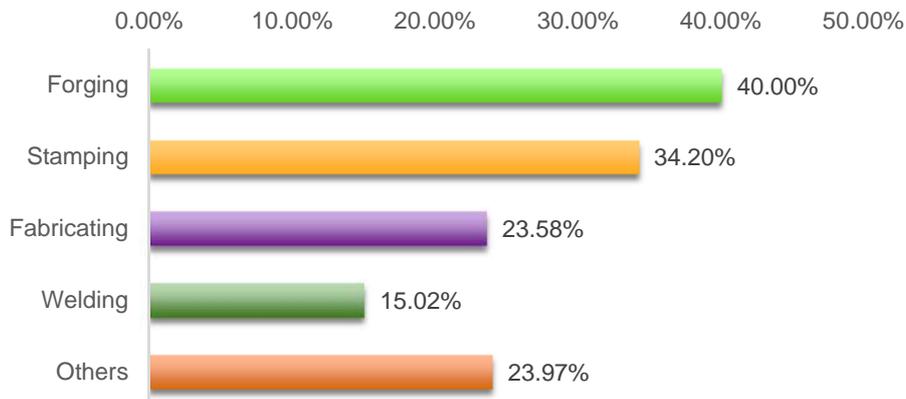
B. Enterprise Category



The total visitors for this survey were 7,349, of which 7,274 answered the above questions.

The percentage was based on the number of visitors who answered these questions and the total percentage was beyond 100% due to some visitors made multiple choices.

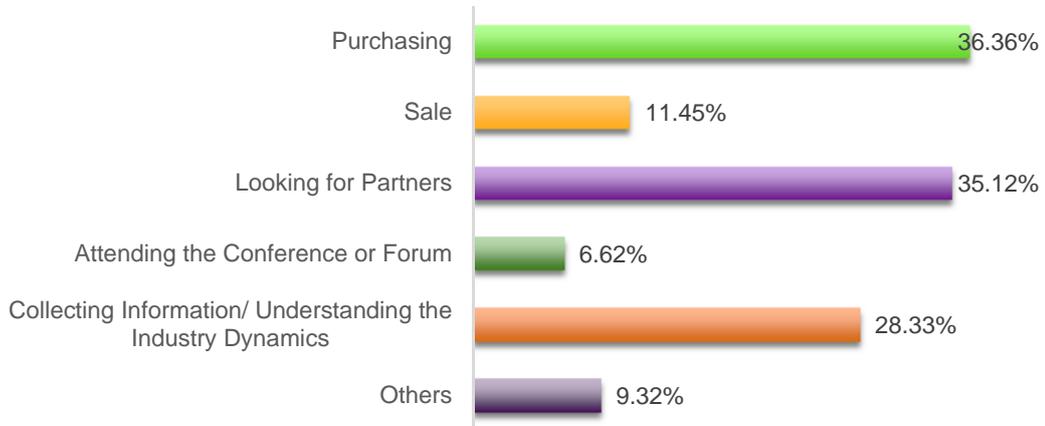
C. Process Category



The total visitors for this survey were 7,349, of which 7,163 answered the above questions.

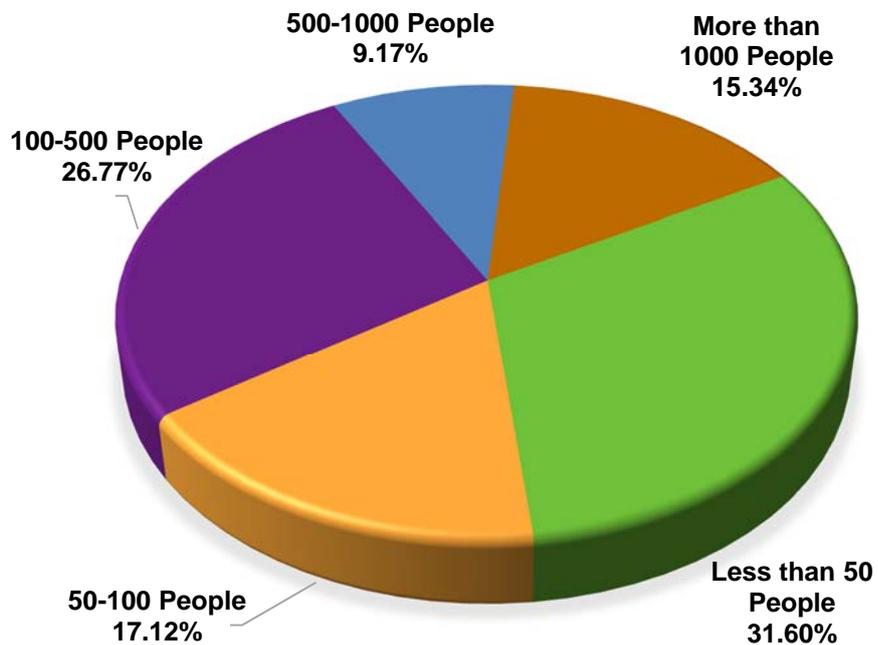
The percentage was based on the number of visitors who answered these questions and the total percentage was beyond 100% due to some visitors made multiple choices.

D. The Purpose of Attending the Exhibition



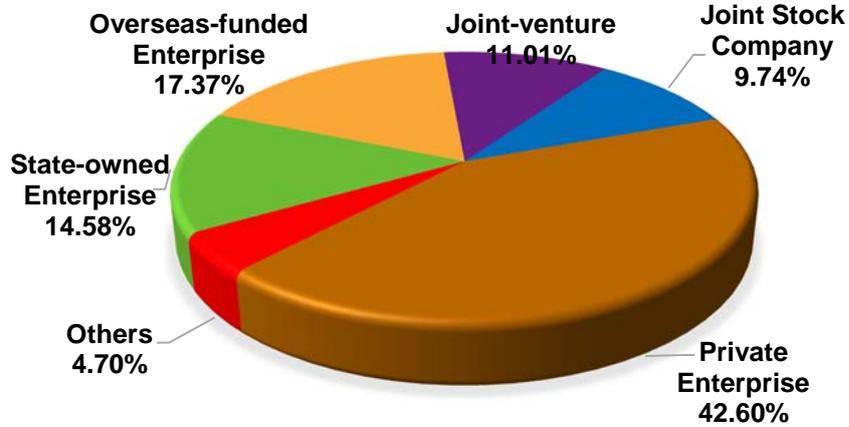
The total visitors for this survey were 7,349, of which 7,203 answered the above questions. The percentage was based on the number of visitors who answered these questions and the total percentage was beyond 100% due to some visitors made multiple choices.

E. The Size of Your Company



The total visitors for this survey were 7,349, of which 7,210 answered the above questions. The percentage was based on the number of visitors who answered these questions.

F. Enterprise Type



The total visitors for this survey were 7,349, of which 7,184 answered the above questions.

The percentage was based on the number of visitors who answered these questions.

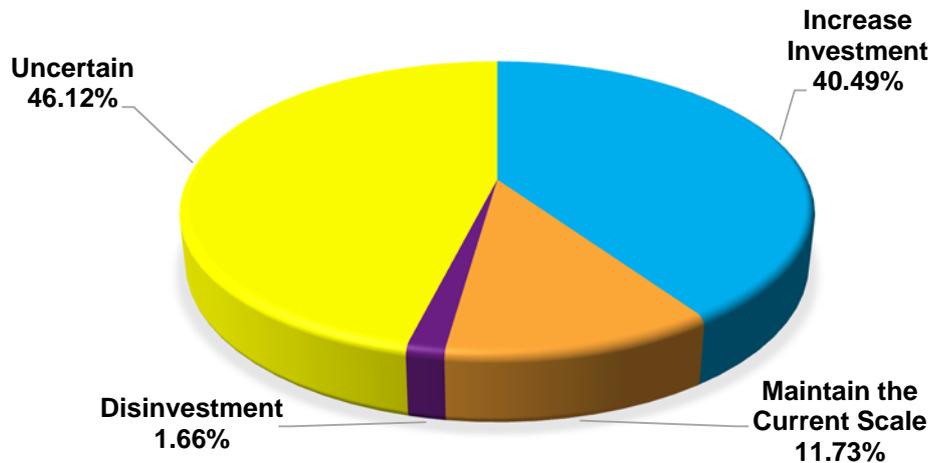
G. How did the Company Know about This Event?



The total visitors for this survey were 7,349, of which 7,163 answered the above questions.

The percentage was based on the number of visitors who answered these questions and the total percentage was beyond 100% due to some visitors made multiple choices.

H. Your Company's Investment Plan for the Coming Year



The total visitors for this survey were 7,349, of which 3,808 answered the above questions.

The percentage was based on the number of visitors who answered these questions.

6. Live Awards

- “Shen Gong (Masterpiece)” Metal Formed Parts Awards. There were 44 metal formed parts from 50 exhibitors to be awarded.
- Outstanding Equipment Suppliers Recommendation. About 29 products of 21 exhibitors were recommended.
- Best Partner Awards. 20 companies were awarded.

7. Enterprise Intelligent Construction Forum for Forging, Stamping and Fabricating

There were 65 lectures of latest technology and equipment released.

8. Exhibition Promotion Summary (Omit)

9. MetalForm China 2018

Dear Sirs,

We cordially invite you to attend MetalForm China 2018.

Venue: Guangdong Modern International Exhibition Center

We upgrade the exhibition theme as “Intelligent Forming & Green Development”, and it’s composed of four sub shows:

ChinaForge Fair 2018 (for forging technology)

SheetMetal China 2018 (for stamping technology)

MetalFab China 2018 (for metal fabricating technology)

MetalComp China 2018 (for metal formed parts)

Since 2004, we’ve held 12 exhibitions in Beijing and Shanghai, and now we choose to hold MetalForm China 2018 in Dongguan (under Guangdong province, which is the first economic province of China) for the first time. Guangdong is the bridgehead and front position of China's reform and opening, its total economic amount accounts for 1/8 of the whole country. It is the province with the largest economy, comprehensive economic competitiveness, and the strongest financial strength. Guangdong is the most developed area of modern manufacturing industry in China, and there are many potential customers waiting for you in the metal forming industry. Participating in this exhibition will help to establish your company's corporate image in China, promote the latest products and technology. We sincerely invite you to participate in this exhibition with excellent products.

We would appreciate it if you could confirm your participation at your earliest convenience.

Yours faithfully,

Exhibition Department

Confederation of Chinese Metalforming Industry (CCMI)



MetalForm China 2018

1. Exhibition Advantages

- Guangdong is the bridgehead and front position of China's reform and opening, also the most developed area of modern manufacturing industry in China.
- Organizer's strong industry background and extensive contacts: 1,805 member enterprises, more than 100,000 enterprises, 500,000 related departments.
- Organizer's powerful media resources: Its professional magazines: *Fabricating*, and *Forging & Metalforming*, its China Metalforming Net, Official Wechat, Exhibition Newsletters, and Members' Newsletters, etc.
- CCMI holds more than 30 conferences and seminars throughout China, and participates in more than 20 famous domestic and international exhibitions.
- Organizer has more than 400 industry experts and a professional exhibition team, to provide comprehensive value-added services. We can serve you wholeheartedly.
- Organizer cooperates with over 100 Medias.
- Organizer is supported by over 30 associations, and administrations.

2. Supporting Events

- ◇ Enterprise Intelligent Development Forum for Forging, Stamping and Fabricating
- ◇ Outstanding Equipment Suppliers Recommendation
- ◇ “Shen Gong (Masterpiece)” Metal Formed Parts Awards
- ◇ Project Connection and Talent Promotion between Universities, Research Institutes and Enterprises
- ◇ Live Multiple Interactive Activities for Exhibitors and Visitors
- ◇ ICOSPA PC Meeting 2018

See you in Dongguan in 2018!



MetalForm China
中国国际金属成形展览会
 2018 Exhibition



ChinaForge Fair 2018
 中国国际锻造展览会



SheetMetal China 2018
 中国国际冲压技术及设备展览会



MetalFab China 2018
 中国国际钣金加工展览会



MetalComp China 2018
 中国国际金属成形零部件博览会



中国锻压协会 | 锻造 | 冲压 | 钣金制作 |
 Confederation of Chinese Metalforming Industry



ChinaForge Fair 2017
 第十八届中国国际锻造展览会



SheetMetal China 2017
 第十二届中国国际冲压技术及设备展览会



MetalFab China 2017
 第十二届中国国际钣金加工展览会



MetalComp China 2017
 第十八届中国国际金属成形零部件展览会